

BRMS

BUSINESS RULE MANAGEMENT SYSTEMS

VS.

HARD CODING

Making the shift from hard code saves customers of InRule Technology® an average of:

\$488,059*

The Breakdown



*Total savings calculated based on average savings of implementation and maintenance as reported by survey respondents, calculated over a 7-year life span, using an 8% discount rate to compensate for the time value of money (TVM).

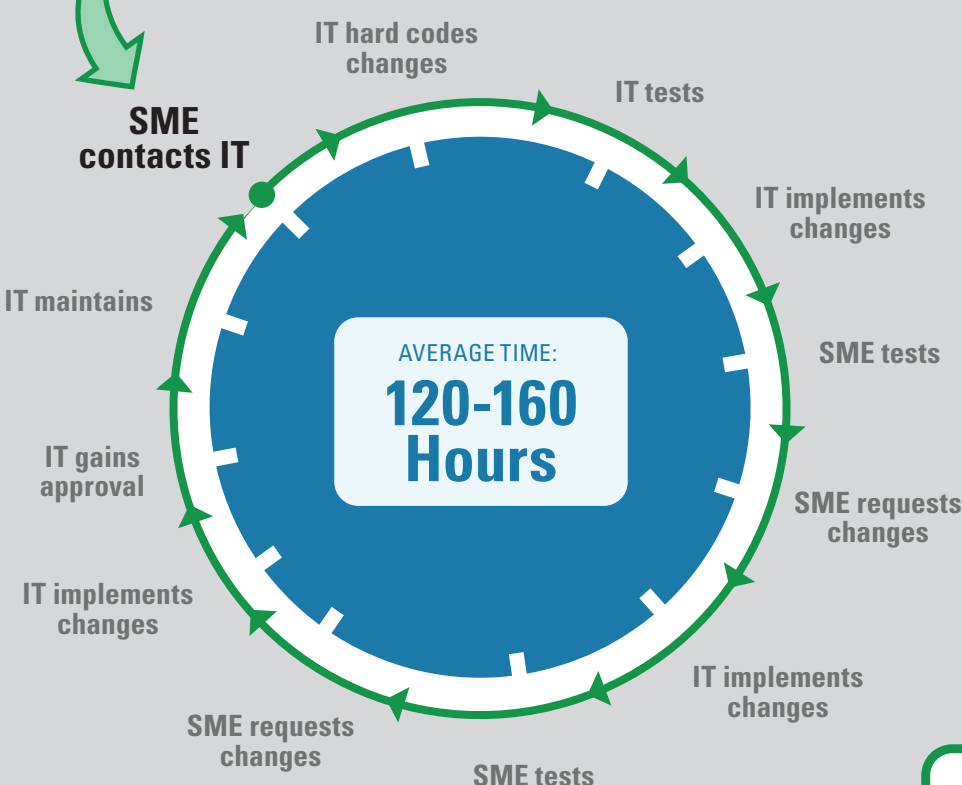
Source: 2013 IUC Annual Survey

"I have a rule change."

- Subject Matter Expert (SME)

VS.

OPTION 1: HARD CODING



OPTION 2: INRULE®

SME directly implements the change



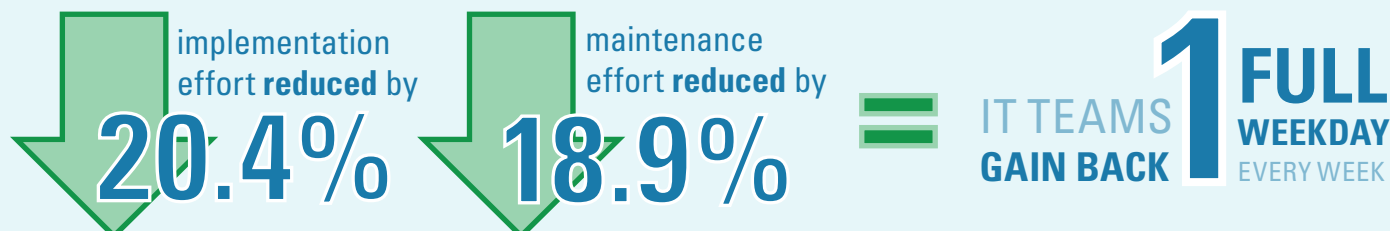
*Based on one customer example; timing differences may not be typical and will vary based on customer.

"That's a no-brainer. Option 2, please."

Consider

The average InRule User Community (IUC) Member updates rules at least once a month, with 20% updating weekly...or daily.

Time Savings



52%

of InRule User Community (IUC) Members have non-developers writing rules.

EASY TO AUTHOR

FAST RULE VERIFICATION

PEERLESS SUPPORT & CONSULTATION

TRUSTED BRMS PROVIDER TO:



WHEN THE SME IS EMPOWERED TO IMPLEMENT RULE CHANGES, YOUR ORGANIZATION REALIZES:

1 ENHANCED SPEED TO MARKET

2 MORE PRECISE OUTPUT FOR HIGHER QUALITY RESULTS

3 STREAMLINED BUSINESS PROCESSES

98% of InRule User Community Members would recommend InRule to a colleague.

Source: 2013 IUC Annual Survey



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